

ADOBE® CREATIVE SUITE® 3

Shrinkwrap pricing—U.S. and Canada



PRODUCT	PART NUMBER		ESP
CS3 Design Premium	M-19500007	W-29500007	\$1,799
CS3 Design Standard	M-19300007	W-29300008	\$1,199
CS3 Web Premium	M-19700045	W-29700045	\$1,599
CS3 Web Standard	M-19270044	W-29270055	\$999
CS3 Production Premium	M-19600055	W-29600055	\$1,699
CS3 Master Collection	M-19280037	W-29280037	\$2,499
InDesign® CS3	M-17510933	W-27510927	\$699
Photoshop® CS3 Extended	M-19400084	W-29400084	\$999
Photoshop CS3	M-13102498	W-23102480	\$649
Illustrator® CS3	M-16001647	W-26001648	\$599
Flash® CS3 Professional	M-38039336	W-38039481	\$699
Dreamweaver® CS3	M-38040348	W-38040334	\$399
Fireworks® CS3	M-38039926	W-38039927	\$299
Contribute® CS3	M-38040285	W-38040286	\$149
Acrobat® 8 Professional	M-12020350	W-22020403	\$449
After Effects® CS3 Professional	M-15510671	W-25510629	\$999
Adobe Premiere® Pro CS3 includes Adobe Encore® CS3 and Adobe OnLocation™ CS3*	M-25520540	W-25520528	\$799
Soundbooth™ CS3	M-22012096	W-22012097	\$199

* Adobe OnLocation CS3 Windows® only.

Adobe Creative Pro customer scenarios— shrinkwrap and volume licensing *without* maintenance

Use this guide to help walk your customers through their upgrade options. (Prices listed are shrinkwrap ESP; volume licensing prices are not quoted.)

CUSTOMER PATHS				
UPGRADE FROM	CUSTOMER PURCHASE OPTIONS	PART NUMBER		ESP
Creative Suite 2.3 Premium* Creative Suite 2.0 Premium Creative Suite 2.0 Standard Creative Suite 1.x Premium Creative Suite 1.x Standard Macromedia® Studio 8 Macromedia Studio MX 2004 Macromedia Studio MX	CS3 Design Premium	M-19500232	W-29500259	\$599
InDesign 2.0, CS, CS2, or CS3 Photoshop 7.0, CS, CS2, or CS3 Photoshop CS3 Extended Illustrator 10, CS, CS2, or CS3 Flash Professional or Basic MX, MX 2004, or 8 Dreamweaver MX, MX 2004, or 8	CS3 Design Premium	M-19500220	W-29500244	\$1,599

* Creative Suite 2.3 customers may qualify for a lower priced upgrade. For shrink-wrap purchases, direct the customer to Adobe Customer Service. For TLP or CLB, skus are available on the price list.

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CUSTOMER PATHS (CONTINUED)				
UPGRADE FROM	CUSTOMER PURCHASE OPTIONS	PART NUMBER		ESP
Creative Suite 2.3 Premium* Creative Suite 2.0 Premium Creative Suite 2.0 Standard Creative Suite 1.x Premium Creative Suite 1.x Standard	CS3 Design Standard	M-19300105	W-29300135	\$399
InDesign 2.0, CS, CS2, or CS3 Photoshop 7.0, CS, CS2, or CS3 Illustrator 10, CS, CS2, or CS3	CS3 Design Standard	M-19300093	W-29300120	\$899
Macromedia Studio 8 Macromedia Studio MX 2004 Macromedia Studio MX Creative Suite 2.3 Premium* Creative Suite 2.0 Premium Creative Suite 2.x Standard Creative Suite 1.x Premium Creative Suite 1.x Standard	CS3 Web Premium	M-19700076	W-29700076	\$499
Photoshop 7.0, CS, CS2, or CS3 Photoshop CS3 Extended Illustrator 10, CS, CS2, or CS3 Flash Professional or Basic MX, MX 2004, or 8 Dreamweaver MX, MX 2004, or 8	CS3 Web Premium	M-19700077	W-29700077	\$1,399
Macromedia Studio 8 Macromedia Studio MX2004 Macromedia Studio MX A combination of Dreamweaver MX, MX 2004, or 8 and Flash Professional MX, Mx 2004, or 8	CS3 Web Standard	M-19270065	W-29270076	\$399
Flash Professional or Basic MX, MX 2004, or 8 Dreamweaver MX, MX 2004, or 8	CS3 Web Standard	M-19270066	W-29270077	\$799
Production Studio Premium Production Studio Standard	CS3 Production Premium	M-19600056	W-29600056	\$799
After Effects 5.x, 6.x, or 7.x Professional Adobe Premiere (any version) Adobe Premiere Pro (any version) Creative Suite 2.x Premium Creative Suite 2.0 Standard Creative Suite 1.x Premium Creative Suite 1.x Standard Flash Professional MX, MX 2004, or 8 Illustrator 10, CS, CS2, or CS3 Macromedia Studio 8 Macromedia Studio MX 2004 Macromedia Studio MX Photoshop 7.0, CS, CS2, or CS3 Photoshop CS3 Extended	CS3 Production Premium	M-19600057	W-29600057	\$1,199
Creative Suite 2.3 Premium* Creative Suite 2.0 Premium Creative Suite 2.x Standard Creative Suite 1.x Premium Creative Suite 1.x Standard Macromedia Studio 8 Macromedia Studio MX 2004 Macromedia Studio MX Production Studio Premium Production Studio Standard	CS3 Master Collection	M-19280068	W-29280068	\$1,999

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CUSTOMER PATHS (CONTINUED)				
UPGRADE FROM	CUSTOMER PURCHASE OPTIONS	PART NUMBER		ESP
Creative Suite 2.x Premium Creative Suite 2.0 Standard Creative Suite 1.x Premium Creative Suite 1.x Standard Macromedia Studio 8 Macromedia Studio MX 2004 Macromedia Studio MX Production Studio Premium Production Studio Standard	CS3 Master Collection**	M-19280058	W-29280058	\$1,399
InDesign 2.0, CS, or CS2	InDesign CS3	M-17510970	W-27510955	\$199
Photoshop 7.0, CS, or CS2	Photoshop Extended CS3	M-19400104	W-29400104	\$349
Photoshop 7.0, CS, or CS2	Photoshop CS3	M-13102574	W-23102611	\$199
Illustrator 10, CS, or CS2	Illustrator CS3	M-16001663	W-26001664	\$199
Flash Professional or Basic MX, MX 2004, or 8	Flash Pro CS3	M-38039351	W-38039496	\$199
Dreamweaver MX, MX 2004, or 8	Dreamweaver CS3	M-38040477	W-38040463	\$199
Fireworks MX, MX 2004, or 8	Fireworks CS3	M-38039949	W-38039950	\$149
Contribute 1, 2, 3, or 4	Contribute CS3	M-38040287	W-38040288	\$79
Acrobat 5.x, 6.x, or 7.x Standard, or Professional	Acrobat 8 Professional	M-12020387	W-22020440	\$159
After Effects 5.x, 6.x, or 7.0 Standard or Professional	After Effects CS3 Professional	M-15510673	W-25510631	\$299
Premiere Pro (any prior version) Premiere (any prior version) Encore DVD 1.x or 2.0	Adobe Premiere Pro CS3 with Encore CS3	M-25520578	W-25520568	\$299
First Version, not applicable	Southbooth CS3	M-N/A	W-N/A	—
PageMaker [†]	InDesign CS3	M-17510904	W-27510889	\$199
FreeHand [†]	Illustrator CS3	M-16001709	W-26001710	\$199

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** *Customers qualify for the upgrade pricing if they have any version of Adobe Creative Suite plus Macromedia Studio, OR any version of Adobe Creative Suite plus Adobe Production Studio (Standard or Premium), OR any version of Macromedia Studio plus Adobe Production Studio (Standard or Premium).*